

University of Northern Iowa Dance Marathon

Mini Marathon Partnerships 2017-2018



miracle
network
dance
marathon



Hello from UNI Dance Marathon!

My name is Courtney Scheffler and I am the Director of Outreach for UNI Dance Marathon. As the largest student-run organization at the University of Northern Iowa, we strive to provide emotional and financial support for families who have been treated at the University of Iowa's Stead Family Children's Hospital in Iowa City. In March 2018, we hosted over 1,000 students at our Big Event that raised over \$550,000 for the UI Stead Family Children's Hospital; something that would not have been possible without our partnerships with schools in communities across Iowa.

UNI DM has over 50 miracle families that we support whose kiddos have been treated at the UI Stead Family Children's Hospital. These kiddos attend schools all across Iowa; from Denver Elementary in Denver, Iowa to Cedar Falls Elementary in Cedar Falls, Iowa, they are just like the students in your school.

Back in 2012, we decided to partner with local schools in helping us support these kiddos through Mini Marathon Partnerships. A Mini Marathon looks different at each school we partner with because each school has unique groups of students with a variety of interests. Whether it is by hosting a smaller version of our UNI DM Big Event or hosting a penny war competition, our goal in partnering is to help teach your students about philanthropy, leadership, fundraising principles and most importantly, to educate students so that they can joining the fight against childhood illnesses.

On behalf of UNI Dance Marathon, I appreciate your consideration to partner with our program. Please feel free to contact me regarding a Mini Marathon or with any questions. Thank you for your consideration.

For the Kids Always,

Courtney Scheffler

Director of Outreach
outreach@unidancemarathon.com
712-579-0670







What is UNI Dance Marathon?

UNI Dance Marathon is a student-run organization that raises money for the University of Iowa Stead Family Children's Hospital and the Children's Miracle Network. The money that is raised goes toward four areas: research, education, equipment and enhancements. These four areas will help the children and families feel as close to home as possible during their stay at the hospital. With the help of UNI students as our dancers, we have a goal to raise more than ever before in 2019. Our year will conclude with a Big Event on March 2, 2019. During this time, our dancers will stand from 12 p.m. to 12 a.m. They will also get a chance to hang out with our UNI Dance Marathon kiddos that have been and are being treated at the UI Stead Family Children's Hospital and their families.

Our Mission Statement

The University of Northern Iowa Dance Marathon strives to provide hope and comfort for families with children facing life-threatening illnesses by raising money for the Children's Miracle Network Hospitals and hosting events that heighten student and community awareness.





Children's Miracle Network

The Children's Miracle Network is a nonprofit organization that began in 1983 by Marie Osmond and her family, John Schneider, Mick Shannon and Joe Lake, as a televised fundraiser to raise money for children's hospitals. Their two goals were to help as many children as possible by raising funds, and to keep that money in the community in which it was raised. Today there are over 170 children's hospitals that are supported by the Children's Miracle Network and the Miracle Network Dance Marathon movement. In 2017, more than \$37.6 million was raised in support of these hospitals.

University of Iowa Stead Family Children's Hospital

The University of Iowa Stead Family Children's Hospital started in 1919, and since then has helped countless children with crisis of traumatic injury and life-threatening illness, to birth defects, chronic illness and developmental disabilities to general health promotion and child care. The staff includes more than 140 physicians and surgeons as well as 500 professional nurses specializing in pediatrics. The UI Stead Family Children's Hospital includes 193 beds with more than 165,000 clinic visits each year and 6,000 inpatient admissions. In the fall of 2012, the UI Stead Family Children's Hospital broke ground on their new facility that is located just a few steps from the existing hospital. It has 14 floors and is a place to help families be safe and healthy at home, in school and in the community. This new facility opened in December 2016.



The Facts

In our years of existence, we have donated \$1,986,733.28 to the UI Stead Family Children's Hospital.

2014

We fulfilled our pledge of \$100,000 over two years to sponsor a neonatal intensive care unit (NICU) in the new hospital.

2016

We fulfilled our pledge of \$500,000 over two years to sponsor two rooms in the new hospital: a parent respite lounge and one of eight operating rooms.

2017

We fulfilled our pledge to fund a brand new helicopter and transport team for the UI Stead Family Children's Hospital.

2017-2018 Mini Marathons

- Alta-Aurelia: \$381.00
- Aplington-Parkersburg SD: \$1,391.00
- Ballard High School: \$2,008.12
- BCLUW Elementary: \$1,040.80
- Cedar Falls High School: \$1,000.00
- DeSales Catholic School: \$350.00
- Hoover Middle School: \$2,771.32
- Hudson High School: \$1,702.38
- Jesup Elementary: \$1,133.15
- Lincoln Elementary: \$254.75
- Monticello: \$3,000.00
- Nixon Elementary: \$300.00
- Oelwein High School: \$5,195.31
- Southdale Elementary: \$2,003.23
- St. Benedict Catholic School: \$1,868.34

Total raised from last year's Mini Marathons: \$24,399.40



Mini Marathons

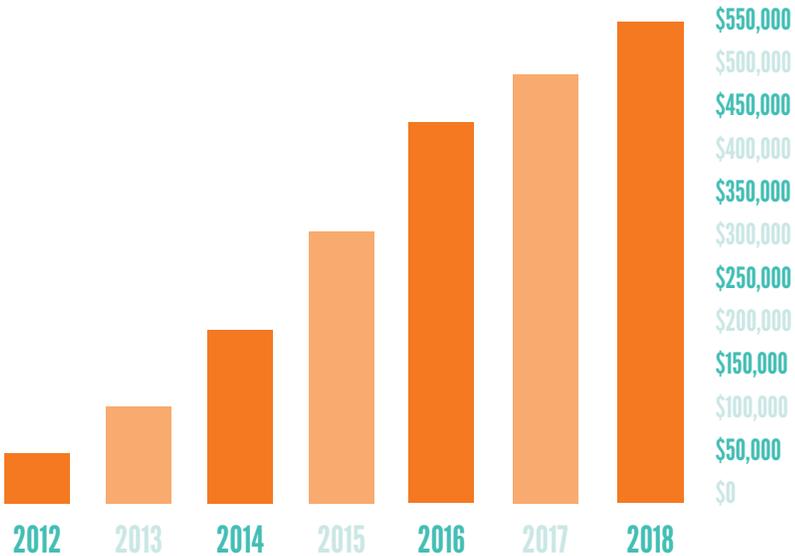
UNI Dance Marathon Annual Fundraising

Every year since our beginning in 2012, we have sought to partner with people and organizations in our community. We recognize that what we do year after year wouldn't be possible without the support we receive from those not at our university.

We see partnering with local schools as an opportunity for students to engage in philanthropy in a different and fun way while giving them a chance to hang out with a bunch of college students who are passionate about the same cause.

The kiddos who we support attend elementary, middle and high schools all across Iowa. They are classmates of some of our Mini Marathon partners, and being treated at the hospital is a reality that many kiddos across the state face. It is our drive and our passion to support these kiddos.

We are proud to say that every year, every dollar raised by all of our Mini Marathon partners is donated to the UI Stead Family Children's Hospital in Iowa City, and that money is making a real impact on the children treated there.





Fundraisers

The great thing about our Mini Marathon program is that the fundraising can be catered to your students based on what they enjoy doing the most. You know your students better than we do, so our ideas can be changed! We are always available to help plan the fundraiser or event and meet or have phone conferences with you and student leaders. We want to make it easy and enjoyable for students to both organize and participate in your fundraiser.

Fundraising Ideas

- Penny wars
- Dance during P.E. class
- Sell paper hearts for \$1 on Valentine's Day and display them in the hallway with names on them
- Sell carnations or crush pops on Valentine's Day
- Pie your teacher
- Turn teacher into a giant sundae with real ice cream toppings
- Jeans day
- Bake sales
- Photo booth
- Pancake breakfast
- School carnival
- School dance with paid entry
- Have a teacher kiss a pig
- Dodgeball tournament
- Intramural competitions
- May Day baskets



THANK YOU!

We are looking forward to working with you and your school.
Please contact us with questions or concerns.

Courtney Scheffler

Director of Outreach
outreach@unidancemarathon.com
712-579-0670

Abbey Koerperich

Executive Co-Director
director@unidancemarathon.com
563-513-1079

Mariah Staebell

Executive Co-Director
director@unidancemarathon.com
815-622-8561



www.unidancemarathon.com



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